

Title 08

Signs



Title 08

SIGNS

SECTION 1108.01 APPLICABILITY

Any sign erected, altered or maintained after the effective date of the Zoning Code shall conform to the regulations set forth herein.

SECTION 1108.02 PURPOSE AND INTENT

Signage within the City serves an important function in identifying properties and promoting businesses, services, events and other matters of public interest. The intent of this Chapter is to regulate all signs within the City to ensure that signs are appropriate for their respective uses, in keeping with the appearance of the affected property and surrounding environment, and protective of the public health, safety and general welfare by:

- A. Setting standards and providing uniform regulations that permit the reasonable display and use of signs and preserve the character of the City.
- B. Prohibiting the erection of signs in such numbers, sizes, designs, illumination and locations as may create a hazard to pedestrians and motorists.
- C. Avoiding excessive conflicts from large or multiple signs, so that permitted signs provide adequate identification and direction while minimizing clutter, unsightliness and confusion.
- D. Establishing a process for the review and approval of sign permit applications.
- E. Preserving the character of residential neighborhoods, and to provide reasonable, yet appropriate, conditions for identifying businesses and services rendered in commercial and mixed-use zones.
- F. Promoting expeditious and safe navigation and wayfinding for pedestrian and vehicular traffic through legible and appropriate signs.
- G. Protecting and encouraging a more attractive economic, business and overall physical appearance of the community.

SECTION 1108.03 PROHIBITED SIGNS

The following sign types are prohibited under this Zoning Code and shall constitute a violation of this Chapter and the Zoning Code:

- A. Animated, flashing, moving, blinker, racer-type, intermittent, rotating, moving animated or revolving signs, except digital signage as permitted in this chapter.

- B. Illuminated signs comprised of exposed lightbulbs.
- C. Strings of lights not permanently mounted to a rigid background.
- D. Billboards.
- E. Merchandise, equipment, products or other items not themselves for sale or rent and placed and marked for drawing attention to a commercial enterprise.
- F. Signs or advertising devices which attempt or appear to attempt to direct the movement of traffic or which otherwise interfere with or imitate an official governmental sign.
- G. Roof signs.
- H. Abandoned signs.
 - I. Snipe signs. Signs shall only be attached to utility poles in conformance with state and utility regulations and the requirements of this Chapter.
 - J. Pennant strings and streamers.
- K. Inflatable devices or balloon signs, with the exception of balloons used in temporary, non-commercial situations. Balloons or other inflatable devices shall not be attached to any sign.
- L. Signs which emit smoke, visible vapors, particulate matter, sound, odor or contain open flames.
- M. Reflective signs or signs containing mirrors.
- N. Interactive signs.
- O. Signs incorporating beacon or festoon lighting.
 - P. Any banner or sign of any type suspended across a public street, without the permission of the owner of the property and the city.
- Q. Signs erected without the permission of the property owner, with the exception of those authorized or required by local, state, or federal government.
- R. Portable marquee sign



Portable marquee sign.

SECTION 1108.04 SIGNS EXEMPT FROM PERMIT REQUIREMENTS

The following signs shall be permitted to be displayed within the City without a permit and shall not otherwise be counted in the determination of the permitted number of signs for an individual property under this Zoning Code; provided however, any of the following signs listed below must be displayed in accordance with the corresponding restrictions, if any:

- A. Official traffic signs.
- B. Government regulatory signs.

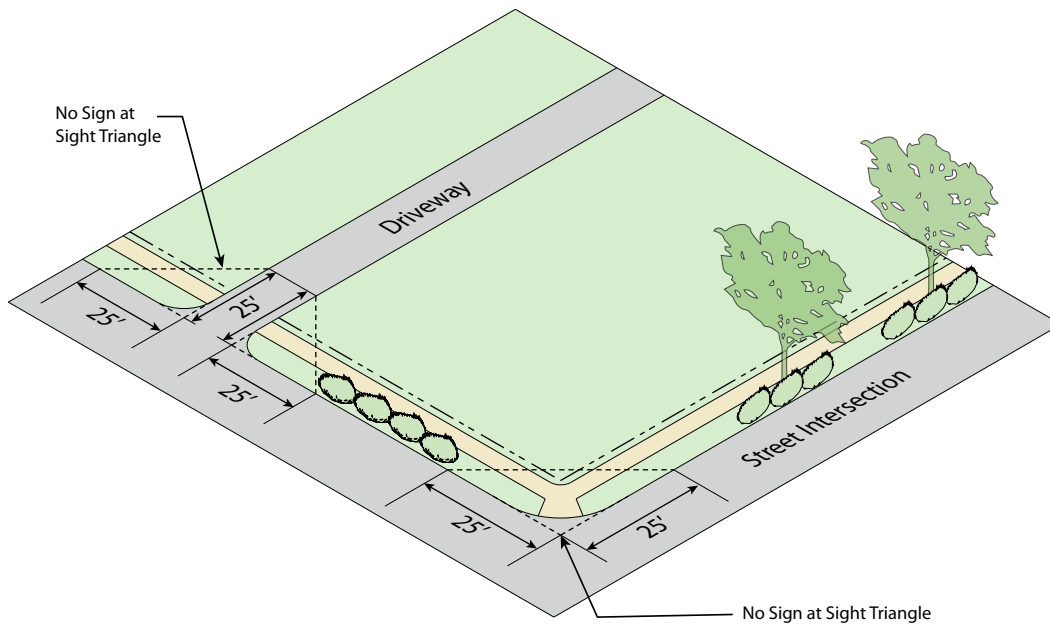
- C. Signs inside a building or other enclosed facility, which are not intended to be visible from the public right of way; provided such signs are more than three (3) feet from the window.
- D. Holiday and seasonal decorations.
- E. Address signs: up to two (2) signs stating address, number and/or name of occupants of the premises and do not include any commercial advertising or other identification.
- F. Historic building markers, memorial signs, public monument signs and plaques erected by the City and not exceeding four (4) square feet in area.
- G. Private drive signs: One (1) sign per driveway entrance, not to exceed two (2) square feet.
- H. Security and warning signs; provided however, these regulations shall not apply to “No Trespassing” signs:
 - (1) Residential Zone. One (1) additional security sign not to exceed two (2) square feet in area.
 - (2) Non-Residential Zone. Maximum of one (1) large sign per property, not to exceed five (5) square feet in area. All other posted security and warning signs may not exceed two (2) square feet in area.
- I. Flags: federal, state, or local government flags or service branch flags, and excluding business names, logos and advertisements.
 - (1) Location. Flags and flagpoles shall not be located within any public right of way or easement area but are a permitted encroachment into any set back areas. Flags shall have a maximum height of 30 ft.
 - (2) Number .
 - i. Residential Districts: No more than three (3) flags per lot.
 - ii. Non-residential Districts: 1 flag permitted per 50 ft. of lot frontage, not to exceed four (4) flags per lot.
 - (3) Size. Maximum flag size is thirty-five (35) square feet in all zones.
- J. Legal notices.
- K. Vending machine signs visible from the public right of way.
- L. Signs projecting above gasoline station pumps, except as required by law. Fuel pumps shall not be illuminated.
- M. Signs which are a permanent architectural feature of a building or structure existing at the time of the Zoning Code.
- N. Incidental signs, including incidental window signs such as store hours, open/close signs, and incidental commercial signage. The combined area for any establishment shall not exceed 2 square feet.
- O. Directional signs, including campus signage on corporate and institutional campuses:
 - (1) Area. No single directional sign shall exceed four (4) square feet in area.
 - (2) Height. Directional signs shall have a maximum height of five (5) feet.
 - (3) Illumination. Directional signs may be internally illuminated, except in O-DC.
- P. Art and Murals provided such art and murals do not contain commercial messaging , other than any incidental plaque or signage no larger than three (3) square feet identifying any corporate donor or patron of such art or mural.

Q. Temporary signs installed and maintained in accordance with Section 1108.08 hereof.

SECTION 1108.05 GENERAL REGULATIONS.

A. Sign Location.

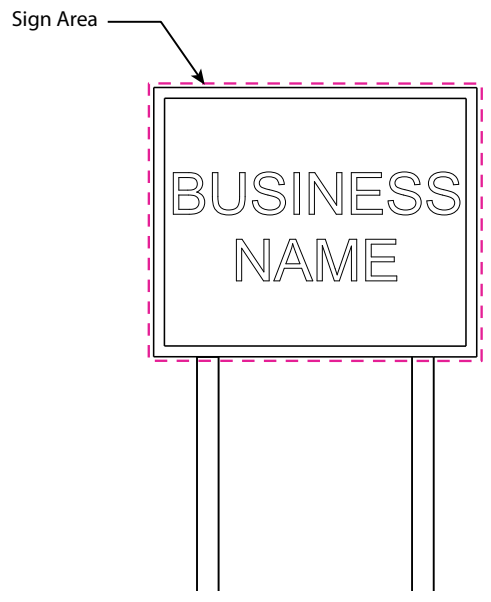
- (1) No sign shall be placed in such a position as to endanger pedestrians, bicyclists or traffic on a street by obscuring the view or by interfering with official street signs or signals by virtue of position or color.
- (2) No sign may occupy any part of a sight triangle.



Street and Driveway Intersection sight visibility triangle.

- (3) Signs and their supporting structures shall maintain clearance and noninterference with all surface and underground utility and communications lines or equipment.
- (4) No signs shall be permitted within any road right of way.
- (5) Determining Sign Setbacks. The required setbacks for any freestanding sign shall apply to all elements of the sign, including its frame and base.
- (6) Determining Window Area. The window area of a building shall be the total glass area of windows on the ground floor of the building frontage, provided that for the purpose of these regulations, the height of windows on the ground floor shall be that portion of window(s) within fifteen (15) feet of grade.
- (7) Sign Bonuses for Buildings with Large Building Setbacks. In the Commercial and Industrial Districts, the maximum allowable area for a building sign, excluding projecting signs, may be increased by 25% for each fifty (50) feet or fraction thereof of building setback of the principal building more than 100 feet from the principal street on which the building is located and the building is visible from the street, provided that in no case shall any sign exceed 200% of the allowable area.
- (8) Sign bonuses for Corner Lots and Side and Rear Entrances. The maximum allowable area for building signs shall be increased beyond the allowable area in compliance with the following:

- i. The additional sign area for each secondary building frontage shall be fifty percent (50%) of the sign area permitted for the primary frontage and the total permissible sign area may be redistributed on the primary and secondary frontages.
- B. Sign Materials and Construction: Every sign located in accordance with these provisions shall be constructed of durable materials, using non-corrosive fastenings; shall be structurally safe; and shall be maintained in a safe condition and good repair at all times so that all sign information is clearly legible.
- C. Sign Area.
 - (1) The area of a sign shall mean the area of all lettering, wording and accompanying graphics, logos, and symbols. The area of a sign shall not include any supporting framework, bracing or trim which is incidental to the display, provide that it does not contain any lettering, wording or symbols.
 - (2) Where a sign consists of a series of individual letters, individual designs or individual symbols attached to a building, awning, wall or window, the area shall be that of the smallest rectangle which encompasses all of the letters, designs and symbols.



Sign area based on the sign-board, but excluding the supporting framework structure.

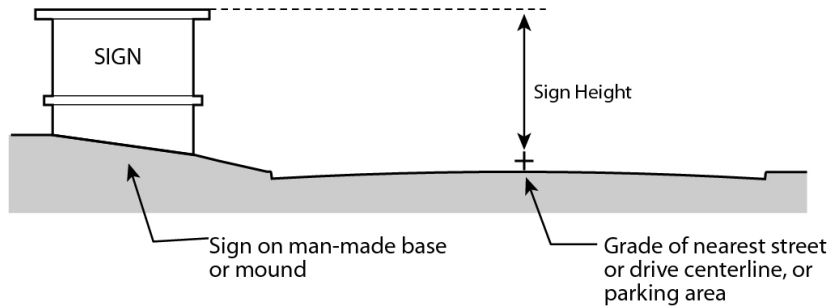
- (3) Signs may be double-sided.
 - i. Only one (1) side shall be considered when determining the sign area, provided that the faces are equal in size, the interior angle formed by the faces is less than 45 degrees and the two faces are not more than 18 inches apart.
 - ii. Where the faces are not equal in size, but the interior angle formed by the faces is less than 45

degrees and the two faces are not more than 18 inches apart, the larger sign face shall be used as the basis for calculating sign area.

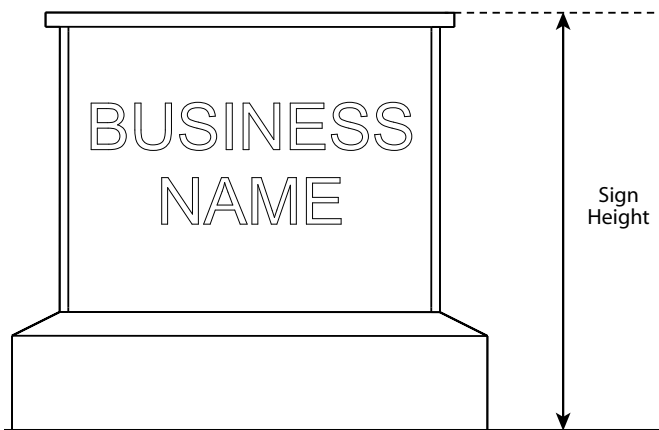
- iii. When the interior angle formed by the faces is greater than 45 degrees, or the faces are greater than 18 inches apart, all sides of such sign shall be considered in calculating the sign area.

D. Sign Height.

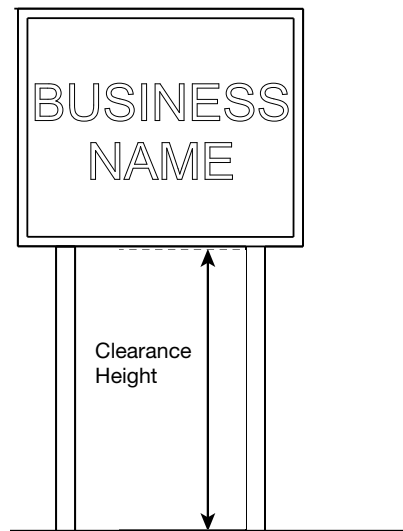
- (1) The height of a sign shall be measured from the base of the sign or supportive structure at its point of attachment to the ground to the topmost elements of the sign. A freestanding sign on a man-made base, including a graded earth mound, shall be measured from the grade of the nearest street, drive or parking area, whichever is the highest-grade reference.
- (2) Clearance for freestanding and projecting signs shall be measured at the smallest vertical distance between finished grade and the lowest portion of the sign, including any framework or structural elements.
- (3) The permitted maximum height for all signs is determined by the sign type and corresponding zoning classification of the subject property.



Sign height measurement for sign on man-made base.



Sign height measurement.



Clearance height measurement for freestanding and projecting signs.

E. Sign Spacing: Where multiple signs are permitted to be located on a subject property, the spacing between signs shall be measured by a straight-line distance between the closest edges of each sign.

F. Sign Illumination.

- (1) Signs may be, but are not required to be, illuminated, unless otherwise specified herein, consistent with the following standards:
 - i. Signs may be internally illuminated or externally illuminated, as indicated in the regulations for each zone type or overlay type.
 - ii. All illuminated signs must meet the standards as specified in the National Electrical Code.
 - iii. Light sources shall be shielded from all adjacent buildings and streets.
 - iv. Lights shall not be of such brightness so as to cause glare that is hazardous to pedestrians or motorists or cause reasonable objection from adjacent residential zones.
 - v. Electronic Message Centers (EMC) are subject to the following regulations, in addition to all other illumination requirements established in this section.
 - (a) Sign Type: message center signs are permitted in the form of freestanding and wall signs in accordance with the regulations established in this section.
 - (b) Height: electronic message center sign shall have the same height limits as other permitted signs of the same type and location.
 - (c) Area: message center sign shall not exceed 50% of the sign area for any one sign and shall not exceed more than 30% of the total area for all signs permitted on a property.
 - (d) Maximum number: where permitted, one (1) message center sign is permitted per street frontage, up to a maximum of two (2) message center signs per property.
 - (e) Message display
 - 1) Signs shall not include flashing, moving, or intermittent lighting in which any part of the message changes at a rate of more than once every eight (8) seconds.
 - 2) The content of a message center sign must transition by changing instantly (e.g., no fade-out or fade-in)
 - vi. Electronic message center signs must be equipped with an automatic dimming control that will:
 - (a) regulate the illumination of the sign so as to maintain a maximum brightness of 5,000 nits during daylight hours and 500 nits during nighttime hours; and
 - (b) automatically display a black screen if the sign malfunctions.
 - vii. The illumination of signs shall not obstruct traffic control any other public informational signs. Signs visible from sight lines along streets shall not contain symbols or words, or red and green lights that resemble highway traffic signs or devices.
 - viii. Signs on single-family, two-family, cluster single-family, or attached style-family property shall not be illuminated.
 - ix. Signs may be internally illuminated or externally illuminated in the manner and from the direction specified under the applicable provisions under this Chapter.
 - x. Signs that are only partially illuminated shall meet all electrical requirements for that portion directly

illuminated. All electrical wiring shall be in conduit and not exposed to the elements or external stress in any way. All electrical signs shall have a disconnecting switch located in a readily accessible place.

SECTION 1108.06 REGULATIONS BY SIGN TYPE

A. Wall Signs

- (1) No portion of a wall sign shall be mounted less than eight (8) feet above finished grade or extend out more than twelve (12) inches from the building façade on which the sign is affixed.
- (2) No portion of a wall sign shall be mounted higher than the eave line or cornice line of a single-story building, or on multi-story buildings above eave line or the bottom of the second story windowsill, whichever is less.

B. Canopy or Awning Signs

- (1) A canopy or awning without lettering, logos, graphics, emblems or other advertising shall not be regulated as a sign.
- (2) To the greatest extent practicable, canopy or awning signs must be centered within or over primary architectural elements such as windows or doors.
- (3) No awning or canopy sign shall be wider than the building wall or leasable space it identifies.
- (4) Sign Placement.
 - i. Letters or numerals shall be located only on the front valence and side vertical faces of the awning or canopy up to a maximum of 20%.
 - ii. Logos, graphics or emblems are permitted on the top or angled portion of the awning or canopy up to a maximum of three (3) square feet. No more than one emblem or logo is permitted per canopy or awning.
- (5) Sign Height.
 - i. The lowest edge of the canopy or awning sign shall be at least eight (8) feet above the finished grade.
 - ii. The maximum height shall be of an awning or canopy shall be the eave line or bottom of the second-story windowsill, whichever is lower.
- (6) Additional Regulations.
 - i. Awnings shall not project into the right of way.
 - ii. Awnings shall not project more than four (4) feet from the front façade of the building.
 - iii. If awning or canopy signs are mounted on a multi-tenant building, then all such signs shall be similar in height, projection, color, and style across all tenants in building.
 - iv. Illumination shall be external.

C. Projecting Signs.

- (1) No portion of a projecting sign shall project more than four (4) feet from the face of the building.
- (2) The outermost portion of a projecting sign shall project no closer than five (5) feet from the right of way or easement line.

- (3) Except as other provided herein, the clearance height of the lowest edge of a projecting sign shall be at least eight (8) feet above the finished grade.
- (4) Illumination shall be external.

D. Window Signs.

- (1) Incidental window signs displaying pertinent business information such as the business hours and credit cards accepted, shall be excluded from the calculation of window signs.

E. Freestanding Signs.

- (1) Freestanding signs shall be supported wholly or in part by the ground or some other structure than the principal building which it is intended to advertise.
- (2) All freestanding signs shall be located at least five (5) feet from the right of way or easement area, as applicable, except for official traffic signs and governmental signs.
- (3) The maximum clearance height shall be four (4) feet.

F. Monument Signs.

- (1) Monument signs shall be supported and permanently affixed by embedding, anchoring or connecting the sign in such a manner as to incorporate it into the landscape or architectural design scheme.
- (2) Sign Placement
 - i. All monument signs shall be located at least five (5) feet from the right of way or easement area, as applicable.
 - ii. No monument sign may occupy an area designated for parking, loading, walkways, driveways, fire lanes or easement areas.
 - iii. No monument sign may occupy a sight triangle at any driveway or street intersection measured 25 feet along the face of curb or edge of pavement along each street and/ or driveway.

G. Manual Changeable Copy Signs.

- (1) Manual changeable copy signs are permitted only when integrated into a monument, wall, or portable sign.

SECTION 1108.07 LIMITED DURATION SIGNS.

LIMITED DURATION SIGNS SUMMARY TABLE		
	NON-RESIDENTIAL DISTRICTS	RESIDENTIAL DISTRICTS
Large Limited Duration Signs (max area 16 square feet)	Number: 1 per property; 2 if property is 3+ acres with 200+ ft. of street frontage or has > 10,000 square feet of floor area. Height: Maximum 8 ft.	Number: 1 per property if property is 2+ acres with 200+ ft. of street frontage or has > 6,000 square feet of floor area. Height: Maximum 8 ft.
Small Limited Duration Signs (max area 6 square feet)	Number: 1 per property; 2 if property is 3+ acres with 200+ ft. of street frontage or has > 10,000 square feet of floor area. Height: Maximum 5 ft.	Number: 1 per property Height: Maximum 5 ft.
Project Real Estate/Construction Signs (max area 32 square feet)	Number: 1 per development project per street frontage Height: Maximum 8 ft.	Number: 1 per development project per street frontage Height: Maximum 8 ft.



Example of a large limited duration sign.



Example of a small limited duration sign.



Example of a project real estate/construction sign.

- A. Limited duration signs located on private property are subject to the regulations set forth herein. Except as otherwise provided herein, the below-listed regulations shall be generally applicable to both residential and non-residential zones. Under no circumstances shall any sign located in accordance with this Chapter be illuminated.
- B. Size and Number—Limited Duration Signs.
 - (1) Non-Residential Zones.
 - i. Large Limited Duration Signs: One (1) large limited duration sign is permitted per property in all non-residential zones. If a property is greater than three (3) acres in size and has at least two hundred (200) feet of street frontage or has more than 10,000 square feet of floor area, including accessory structures, one (1) additional large limited duration sign may be permitted so long as there is a minimum spacing of 200 feet between the two (2) large limited duration signs.
 - (a) Type
 - 1) Freestanding Sign
 - 2) Window Sign
 - 3) Wall Sign

- (b) Area: Each large limited duration sign shall have a maximum area of 16 square feet
 - (c) Height: Large limited duration signs that are freestanding shall have a maximum height of eight (8) feet.
 - ii. Small Limited Duration Signs: In addition to the large limited duration sign(s) outlined above, one (1) small limited duration sign is permitted per property in all non-residential zones. If a property is greater than three (3) acres in size and has at least two hundred (200) feet of street frontage or has more than 10,000 square feet of floor area, including accessory structures one (1) additional small sign may be permitted.
 - (a) Type:
 - 1) Freestanding Sign
 - 2) Window Sign
 - 3) Wall Sign
 - (b) Area: Each small limited duration sign shall have a maximum area of six (6) square feet.
 - (c) Height: Small limited duration signs that are freestanding shall have a maximum height of five (5) feet.
 - iii. Project Real Estate/Construction Signs.
 - (a) One (1) project real estate or construction sign for a development project shall be permitted for each street frontage.
 - (b) Shall be a maximum of thirty two (32) square feet.
 - (c) Shall be a maximum height of eight (8) ft.
 - (d) Shall be setback a minimum of ten (10) feet from any street right-of-way.
 - (e) Permit shall not be required for Project Real Estate/ Construction Signs, however such signs shall comply with the specified standards.
- (2) Residential Zones:
 - i. Large Limited Duration Sign: One (1) large limited duration sign is permitted per property so long as the property is greater than two (2) acres in size and has at least two hundred (200) feet of street frontage or has more than 6,000 square feet of floor area, including accessory structures.
 - (a) Type:
 - 1) Freestanding Sign
 - 2) Window Sign
 - 3) Wall Sign
 - (b) Area: Each large limited duration sign shall have a maximum area of sixteen (16) square feet.
 - (c) Height: Large limited duration signs that are monument signs shall have a maximum height of eight (8) feet.
 - ii. Small Limited Duration Signs: One (1) small limited duration sign is permitted per property:
 - (a) Type:
 - 1) Monument Sign

2) Window Sign

3) Wall Sign

(b) Area: Each small limited duration sign shall have a maximum sign area of six (6) square feet.

(c) Height: Small limited duration signs that are monument signs shall have a maximum height of six (6) feet.

iii. Project Real Estate/Construction Signs.

(a) One (1) project real estate or construction sign shall be permitted for each street frontage.

(b) Shall be a maximum of thirty-two (32) square feet.

(c) Shall be a maximum height of eight (8) feet.

(d) Shall be setback a minimum of fifteen (15) feet from any street right-of-way.

(e) Permit shall not be required for Project Real Estate/ Construction Signs, however such signs shall comply with the specified standards.

C. Permitting.

(1) A permit for a limited duration sign is issued for one (1) year and may be renewed annually.

(2) One (1) sign is allowed per permit. An applicant may request up to two (2) permits per address, subject to the size requirements set forth herein.

(3) An application for a limited duration sign permit must include:

i. A description of the sign indicating the number, size, shape dimensions, materials and colors of the sign, and the expected length of time the sign will be displayed.

ii. A schematic drawing of the site showing the proposed location of the sign in relation to a nearby building and streets.

iii. The number of signs on the site.

D. Duration and Removal.

(1) Signs may be displayed for 1 year and must be removed upon expiration of the permit, unless renewed.

(2) Commercial Project Real Estate or Construction Signs

(a) Sign shall be erected and maintained only during the period of time that the parcel is up for sale, rent, or lease or the building project is under construction.

(b) When any permanent sign has been installed on the property prior to the completion of construction, the construction sign shall be removed within two (2) business days of installation of the permanent identification sign.

(3) Residential Project Real Estate or Construction Signs

(a) Sign shall be erected and maintained on a lot only during the period of time that the parcel, or development, is up for sale, rent, or lease or the building project is under construction.

(b) When seventy-five percent (75%) of all lots/dwelling units in the development have been sold, the project real estate or construction sign shall be removed.



Example of a real estate/construction project sign.

- E. Illumination: Illumination of any limited duration sign is prohibited.

SECTION 1108.08 TEMPORARY SIGNS

TEMPORARY SIGNS SUMMARY TABLE		
	NON-RESIDENTIAL DISTRICTS	RESIDENTIAL DISTRICTS
Large Temporary Signs (max area: 48 sq.ft. for non-residential banner and portable marquee, 32 sq. ft. for residential banner, 16 square feet for all other signs)	Number: 1 per property; 2 if property is 3+ acres with 200+ ft. of street frontage or has > 10,000 square feet of floor area. Height: Ground: Maximum 6 ft. Banner: Maximum 24 ft. from finished grade directly below the banner.	Number: 1 per property if property is 2+ acres with 200+ ft. of street frontage or has > 6,000 square feet of floor area. Height: Ground: Maximum 6 ft. Banner: Maximum 24 ft.
Medium Temporary Signs (max area: 8 sq. ft.)	Number: 1 per property; 2 if property is 3+ acres with 200+ ft. of street frontage or has > 6,000 square feet of floor area. Height: Maximum 6 ft.	Number: 2 per property Height: Maximum 6 ft.
Small Temporary Signs (max area: 4 sq.ft.)	Number: 2 per property Height: Maximum 6 ft.	Number: 2 per property Height: Maximum 6 ft.

- A. Temporary signs located on private property are exempt from the permit requirements set forth under this Chapter, provided such temporary signs are otherwise located in accordance with the provisions set forth herein. When located in accordance with this Section temporary signs shall not be counted toward the maximum number of signs permitted to be located on a subject property. Unless otherwise indicated below, these regulations shall apply to properties located in both residential and non-residential zones.
- B. Size and Number of Temporary Signs.
 - (1) Non-Residential Zones.
 - i. Large Temporary Signs: One (1) large temporary sign is permitted per property in all non-residential zones. If a property is greater than three (3) acres in size and has at least two hundred (200) feet of street frontage or has more than 10,000 square feet of floor area, including accessory structures, one

- (1) additional large temporary sign may be permitted, provided there is a minimum spacing between such large temporary signs of at least one hundred (100) feet.
- (a) Type:
 - 1) Freestanding Sign
 - 2) Window Sign
 - 3) Wall Sign
 - 4) Banner Sign
 - (b) Area:
 - 1) Each large temporary freestanding sign, window or wall sign shall have a maximum area of sixteen (16) square feet.
 - 2) Each large temporary banner sign shall have a maximum area of forty-eight (48) square feet.
 - 3) Banner signs mounted to light poles shall be limited to 4.5 square feet per banner. Multiple such banners may be applied and shall not exceed an aggregate area of 48 square feet.
 - (c) Height:
 - 1) Large temporary signs that are freestanding signs shall have a maximum height of six (6) feet.
 - 2) Banners shall hang at a height no greater than twenty-four (24) feet above finished grade directly below the banner.
- ii. Medium Temporary Signs: In addition to large temporary signs located in accordance with this Section, one (1) small temporary sign is permitted per property in all non-residential zones. If a property is greater than three (3) acres, and has at least two hundred (200) feet of street frontage or has greater than 6,000 square feet of floor area, including accessory structures, one (1) additional medium temporary sign may be permitted, provided there is a minimum spacing of one hundred (100) feet between both sets of medium temporary signs.
- (a) Type:
 - 1) Freestanding Sign.
 - 2) Window Sign.
 - 3) Wall Sign.
 - (b) Area: Each small temporary sign shall have a maximum area of eight (8) square feet.
 - (c) Height: Small temporary signs shall have a maximum height of six (6) feet.
- iii. Small Temporary Sign: Two (2) small temporary signs are permitted per non-residential property.
- (a) Type:
 - 1) Freestanding Sign.
 - 2) Window Sign.
 - 3) Wall Sign.

(b) Area: Each small temporary sign shall have a maximum area of four (4) square feet.

(c) Height: Small temporary signs shall have a maximum height of six (6) feet.

(2) Residential Zones:

i. Large Temporary Signs: One (1) large temporary sign is permitted per residential property so long as the property is greater than two (2) acres in size and has at least two hundred (200) feet of street frontage or 6,000 square feet of floor area, including accessory structures.

(a) Type:

- 1) Freestanding Sign.
- 2) Window Sign.
- 3) Wall Sign; and
- 4) Banner Sign.

(b) Area:

- 1) Each large temporary freestanding, window, or wall sign shall have a maximum area of sixteen (16) square feet.
- 2) Each large temporary banner shall have a maximum area of thirty-two (32) square feet.

(c) Height:

- 1) Large temporary signs that are freestanding shall have a maximum height of six (6) feet.
- 2) Banners shall hang at a height of no greater than twenty-four (24) feet above finished grade.

ii. Medium temporary Signs: One (1) medium temporary sign is permitted per residential property.

(a) Type:

- 1) Freestanding sign
- 2) Window sign
- 3) Wall sign

(b) Area: Each medium temporary sign shall have a maximum area of six (6) square feet.

(c) Height: medium temporary signs shall have a maximum height of six (6) feet.

iii. Small Temporary Sign: Two (2) small temporary signs are permitted per residential property.

(a) Type:

- 1) Freestanding Sign.
- 2) Window Sign.
- 3) Wall Sign.

(b) Area: Each small temporary sign shall have a maximum area of four (4) square feet.

(c) Height: Small temporary signs shall have a maximum height of six (6) feet.

C. Duration and Removal.

(1) Temporary signs may be displayed up to a maximum of fourteen (14) days, four (4) times per year, with the exception that small temporary signs shall not be limited in duration.

- (2) The City may confiscate temporary signs installed in violation of this Chapter. Neither the City nor the property owner is responsible for notifying sign owners of confiscation of a sign that is located in violation of this Chapter.
- D. Permission: The party posting the temporary sign is solely responsible for obtaining the permission of the property owner before posting their temporary sign.
- E. Installation and Maintenance.
 - (1) All temporary signs must be installed such that in the opinion of the Zoning Administrator they do not create a safety hazard.
 - i. All temporary signs must be made of durable materials and shall be well-maintained.
 - ii. Temporary signs that are frayed, torn, broken or that are no longer legible will be deemed unmaintained and required to be removed.
 - iii. Temporary signs shall be securely anchored to the ground or to a structure and shall not be portable. The use of scrap, junk, tires, concrete blocks, and guywires shall be prohibited as a means of anchoring and/or supporting the sign. No sign shall be attached to a utility pole, tree, trash receptacle, bench or other structure not intended or approved as a sign support.
 - iv. Banner signs may be placed directly over an existing wall, monument, or freestanding sign to temporarily identify an establishment while the permanent sign is being replaced.
 - v. Banner signs mounted to light poles shall be fastened with mechanical fastener hardware and a rigid top and bottom banner arm. Banners shall not be permitted to “sandwich” a lightpole, where two signs are placed on opposite sides of a pole and fastened together at the edges.
- F. Illumination. Illumination of any temporary sign is expressly prohibited.



Banner sign mounted on a building.



Banners mounted on a light pole. Multiple banners may be counted toward the aggregate permitted sign area.

SECTION 1108.09 PORTABLE SIGNS

A. General Provisions.

- (1) Illumination. Illumination of any portable sign is prohibited.
- (2) Hours of Display.
 - i. Signs shall not be displayed on any premises before 6:00 AM and shall be removed each day at or

before 10:00 PM. However, all portable signs must be taken in during hours of non-operation of the business that such portable sign is serving.

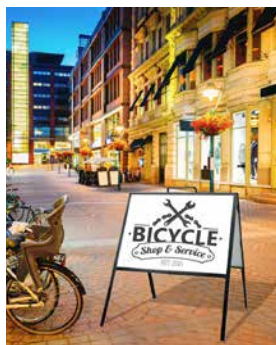
- ii. To avoid property damage and facilitate snow and ice removal, as applicable, all portable signs must be taken indoors during inclement weather.

B. Sandwich Board or A-frame Signs. Sandwich board signs that comply with the requirements of this subsection shall not be included in the determination of the type, number, or area of signs allowed to be displayed on a property.

- (1) Number. One (1) sandwich board sign is permitted per establishment. For the purposes of this subsection, a parking garage or parking lot shall be considered an establishment in addition to the principal structure that such parking garage or parking lot is serving.
- (2) Area. Each sign shall have a maximum of seven (7) square feet per sign face.
- (3) Height and Width. Signs shall have a maximum height of three and one half (3.5) feet and a maximum width of two (2) feet.
- (4) Sign Placement.
 - i. If a sign is located on a public or private sidewalk a minimum of thirty-six (36) inches of unobstructed sidewalk clearance must be maintained between the sign and any building or other obstruction.
 - ii. The sign must be located within eight (8) feet of the primary public entrance, of the establishment for which it advertises. For the purposes of this subsection ‘primary public entrance’ includes a vehicular entrance into a parking structure or parking lot. Signage shall not be placed within the required sight triangle. Properties or buildings with multiple tenants, the sign must be placed in within the width of the tenant’s frontage and not more than 5 feet from the building façade.
 - iii. Portable signs shall be weighted, temporarily secured, or strategically located so as to avoid being carried away by high winds. Scrap, junk, or tires shall not be used as anchors. Temporary anchors shall be discrete, or otherwise have a neat and orderly appearance.
- (5) Manual Changeable Copy.
 - i. Manual changeable copy signs are permitted when integrated into a sandwich board sign.
 - ii. Commercial messages must advertise only goods and services available on the premises.



Signs shall not impede pedestrian movement on sidewalks.



Sandwich board sign styles can be unique to the business and reflect the nature of its goods and services, while adding rich detail to Tallmadge streets.



SECTION 1108.10 SIGNS IN RESIDENTIAL ZONES AND RESIDENTIAL OVERLAYS

SUMMARY TABLE RESIDENTIAL ZONES AND RESIDENTIAL OVERLAYS		
	WINDOW OR WALL SIGN	FREESTANDING
Maximum Number	Home Occupations: 1 per lot	Residential Developments, excluding Home Occupations: 1 per lot
Maximum Area (square feet)	Home Occupations: 3	Residential Developments: 15
Maximum Height	equal to the eave line or the bottom of the second story of the principal structure.	Residential Developments: 8 ft.

In addition to the exempt signs described throughout this Chapter, the following numbers and types of signs may be erected in the Residential Zones and Residential Overlays, subject to the conditions set forth herein.

- A. Any limited duration sign located in accordance with Section 1108.07 hereof.
- B. Any temporary sign located in accordance with Section 1108.08 hereof.
- C. Home Occupation Signs.
 - (1) One (1) window or wall sign shall be permitted subject to the following regulations
 - i. Area. Each sign shall have a maximum area of three (3) square feet in area.
 - ii. Height. Signs shall be located at a maximum height equal to the eave line or the bottom of the second story of the principal structure.
 - iii. Illumination. Home occupation signs shall not be illuminated.
 - (2) Freestanding signs shall be prohibited.
- D. Monument signs for residential developments or apartment buildings containing more than ten (10) units permitted subject to the following regulations:
 - (1) Number. One (1) sign per street frontage.
 - (2) Area. Each sign shall have a maximum area of fifteen (15) square feet.
 - (3) Height. Signs shall have a maximum height of eight (8) feet.
 - (4) Illumination. Monument signs may be externally illuminated, ground lit

SECTION 1108.11 SIGNS IN NON-RESIDENTIAL ZONES.

SUMMARY TABLE NON-RESIDENTIAL ZONES.				
	WALL SIGNS	AWNING/ CANOPY SIGNS	FREESTANDING SIGNS	MONUMENT SIGNS
Maximum Number	1 per tenant	1 per principal entrance	1 per lot	1 per road frontage
Maximum Area (Aggregate per building elevation where signs are permitted)	1.5 square feet/ linear foot of building frontage		N/A	
Maximum Area (sign type)	1 square foot per linear foot of tenant space frontage	See 1108.06B	60 square feet	24 square feet
Maximum Height	N/A		12 feet	6 feet
Illumination	Internal or external	External from above; decorative fixture.	External only	Internal or external, ground-lit

Except as otherwise provided in this Chapter, a maximum of two (2) of any combination of the following numbers and types of signs may be erected in any non-residential zone subject to the conditions set forth herein.

- A. Any sign permitted in residential zones for the appropriate uses as regulated under Section 1108.10 hereof.
- B. Any portable sign located in accordance with Section 1108.09 hereof.
- C. Any limited duration sign located in accordance with Section 1108.07 hereof.
- D. The total area of all wall, awning/canopy and projecting signs for non-residential uses shall be limited to one and a half (1.5) square feet per one (1) linear foot of building frontage that faces a public street or parking lot, subject to maximum size limitations based on sign type as described herein.
- E. Wall signs for non-residential uses shall be permitted subject to the following regulations:
 - (1) Number: One (1) wall sign per tenant space, with area determined based upon the frontage of each tenant space as provided below.
 - (2) Area: One (1) square foot for every lineal foot of front façade, maximum 40 square feet.
 - (3) Illumination: Internal illumination or external.
- F. Awning or canopy signs for non-residential uses shall be permitted in accordance with the following regulations:
 - (1) Number: One (1) awning or canopy sign per principal entrance. One additional awning or canopy sign may be permitted for a second entrance for use by patrons when fronting on parking, provided it is not on the same elevation as the principal entrance.
- G. Freestanding signs for non-residential uses shall be permitted subject to the following regulations:
 - (1) Number: One (1) freestanding sign.
 - (2) Area: Maximum sign area of sixty (60) square feet.
 - (3) Height: Maximum height of twelve (12) feet.
 - (4) Illumination: Internal or external illumination. In the O-DC, only external illumination shall be permitted.

H. Monument Signs for non-residential uses shall be permitted subject to the following regulations:

- (1) Number. One (1) monument structure road frontage with individual signage for each tenant space located within a development.
- (2) Area. Maximum sign area of twenty-four (24) square feet.
- (3) Height. Maximum sign height six (6) feet.
- (4) Illumination. Internal illumination or external illumination, ground-lit, decorative fixture.



Example monument sign.



Example awning sign.



Example canopy sign. Letters may be mounted to the top of the canopy as well.

SECTION 1108.12 SIGNS IN NON-RESIDENTIAL OVERLAYS.

SUMMARY TABLE NON-RESIDENTIAL OVERLAYS.						
		WEST AVENUE OVERLAY DISTRICT	SOUTHEAST GATEWAY OVERLAY DISTRICT	NEIGHBORHOOD CENTER OVERLAY DISTRICT	INNOVATION AND EMPLOYMENT OVERLAY DISTRICT	DESIGN CONTROL OVERLAY DISTRICT
Wall Sign	Number	1 per tenant	1 per tenant	1 per tenant (non-residential use only)	1 per tenant	1 per tenant (non-residential use only)
	Max. Area (sq. ft.)	1 sq.ft. per l.f. of tenant space frontage; 40 sq.ft. max	1 sq.ft. per l.f. of tenant space frontage; 40 sq.ft. max	1 sq.ft. per l.f. of tenant space frontage; 40 sq.ft. max	1 sq.ft. per l.f. of tenant space frontage; 40 sq.ft. max	1 sq.ft. per l.f. of tenant space frontage; 40 sq.ft. max
	Illumination	Internal or external illumination	Internal or external illumination	Internal or external illumination	Internal or external illumination	External illumination, decorative fixture; Halo/backlit illumination
Awning/ Canopy Sign (non-residential use only)	Number	1 per tenant	1 per tenant	1 per tenant	1 per tenant	1 per tenant
Window Sign (non-residential use only)	Number	1 per tenant	1 per tenant	1 per tenant	1 per tenant	1 per tenant
	Max. Area (sq. ft.)	35% of window area on front façade	35% of window area on front façade	35% of window area on front façade	35% of window area on front façade	35% of window area on front façade
Projecting Sign (non-residential use only)	Number	1 per tenant	Not Permitted	1 per tenant	Not Permitted	1 per tenant
	Max. Area (sq. ft.)	10	N/A	8	N/A	8
	Illumination	External illumination, gooseneck	N/A	External illumination, gooseneck	N/A	External illumination, gooseneck
Freestanding Sign/Monument Sign	Number	1 per road frontage	1 per road frontage	1 per road frontage (Residential development only) 1 per development entrance	1 per road frontage	1 per road frontage
	Max. Area (sq. ft.)	24	48	48	48	24
	Max. Height (ft.)	6	10	10	8	6
	Illumination	Internal or external, ground-lit	Internal or external, ground-lit	External, ground-lit or decorative fixture	Internal or external, ground-lit	External, ground-lit or decorative fixture

SUMMARY TABLE NON-RESIDENTIAL OVERLAYS.						
		WEST AVENUE OVERLAY DISTRICT	SOUTHEAST GATEWAY OVERLAY DISTRICT	NEIGHBORHOOD CENTER OVERLAY DISTRICT	INNOVATION AND EMPLOYMENT OVERLAY DISTRICT	DESIGN CONTROL OVERLAY DISTRICT
Flags	Number (max. of either type: flag or feather banner)	4 or 1 per 50 ft. of primary street frontage	Prohibited	Prohibited	Prohibited	Prohibited
Feather Banner			Prohibited	Prohibited	Prohibited	Prohibited

Except as otherwise provided in this Chapter, a maximum of two (2) of any combination of the following numbers and types of signs may be erected in any non-residential overlay subject to the conditions set forth herein. Notwithstanding anything to the contrary contained herein, these regulations shall supersede the sign regulations applicable to the subject property under such subject property's base zoning regulations.

- A. Any sign permitted in residential zones for the appropriate uses as regulated under Section 1108.10 hereof.
- B. Any temporary sign as regulated under Section 1108.08 hereof.
- C. Any limited duration sign as regulated under Section 1108.07 hereof.
- D. Any portable sign as regulated under Section 1108.09 hereof.

E. Signs in West Avenue Overlay

(1) Monument Sign

- i. Number: One (1) monument structure per road frontage with individual signage for each tenant space located within a development.
- ii. Area: Twenty-four (24) square feet
- iii. Height: six (6) feet maximum height.
- iv. Illumination: Internal illumination or External illumination, ground-lit

(2) Wall Sign

- i. Number: One (1) wall sign
- ii. Area: One (1) square foot for every lineal foot of front façade, maximum 40 square feet
- iii. Illumination: Internal or external illumination

(3) Projecting Sign

- i. Number: One (1) projecting sign
- ii. Area: Ten (10) square feet

(4) Window Sign

- i. Number: One (1) window sign
- ii. Area: 35% of total window area on front façade

(5) Awning Sign

- i. Number: One (1) awning sign

- (6) Flag and/or Feather Banner
 - i. Number: Four (4) or 1 per 50 lineal feet of lot frontage.
 - ii. Shall be setback 5 feet from any sidewalk.
 - iii. Shall not be placed within a right-of-way or sight triangle.
 - iv. Feather banners shall not exceed 10 feet in height, 3 feet in width.



Example feather banners signs.

F. Southeast Gateway Overlay

- (1) Monument Sign
 - i. Number: One (1) monument structure per road frontage with individual signage for each tenant space located within a development.
 - ii. Area: Forty-eight (48) square feet
 - iii. Maximum Height: Ten (10) feet
 - iv. Illumination: Internal illumination or external illumination, ground-lit
- (2) Wall Sign
 - i. Number: One (1) wall sign
 - ii. Area: One (1) square foot for every linear foot of front façade, maximum forty (40) square feet
 - iii. Illumination: Internal or external illumination
- (3) Window Sign
 - i. Number: One (1) window sign
 - ii. Area: thirty-five percent (35%) of front façade window area
- (4) Awning or canopy Signs
 - i. Number: One (1) awning or canopy sign

G. Neighborhood Center Overlay

- (1) Monument Sign for residential development or apartment communities with ten (10) or more units
 - i. Number: One (1) sign per development entrance from an arterial or collector street
 - ii. Area: Maximum forty-eight (48) square feet
 - iii. Maximum Height: Ten (10) feet
- (2) Monument Sign for non-residential development
 - i. Number: One (1) sign per road frontage with individual signage for each tenant space located within a development.
 - ii. Area: Maximum forty-eight (48) square feet
 - iii. Maximum Height: Ten (10) feet
- (3) Wall Sign (nonresidential uses)
 - i. Number: One (1) wall sign
 - ii. Area: One (1) square foot for every linear foot of front façade maximum forty (40) square feet
- (4) Projecting Sign (nonresidential uses)

- i. Number: One (1) sign per façade
- ii. Area: Maximum eight (8) square feet
- (5) Window Sign (nonresidential uses)
 - i. Number: One (1) window sign
 - ii. Area: Thirty-five percent (35%) of front façade window area
- (6) Awning or Canopy Signs (nonresidential uses)
 - i. Number: One (1) awning or canopy sign

H. Innovation and Employment Overlay

- (1) Monument Sign
 - i. Number: One (1) monument structure per road frontage with individual signage for each tenant space located within a development.
 - ii. Area: Forty-eight (48) square feet
 - iii. Maximum Height: Eight (8) feet
 - iv. Illumination: Internal illumination or external illumination, ground lit
- (2) Wall Sign
 - i. Number: One (1) wall sign
 - ii. Area: One (1) square foot for every linear foot of front façade, maximum forty (40) square feet
 - iii. Illumination: Internal illumination
- (3) Window Sign
 - i. Number: One (1) window sign
 - ii. Area: thirty-five percent (35%) of front façade window area
- (4) Awning or canopy Signs
 - i. Number: One (1) awning or canopy sign

SECTION 1108.13 REMOVAL OF UNSAFE, UNLAWFUL OR ABANDONED SIGNS.

A. Unsafe or Unlawful Signs.

- (1) Upon written notice, the owner, person, or firm maintaining a sign shall remove the sign when it becomes unsafe, is in danger of falling or it becomes so deteriorated that it no longer serves a useful purpose of communication, or it is determined by the City to be in violation of the Zoning Code or it is otherwise deemed unsafe by the City.
- (2) The City may remove or cause to be removed the sign at the expense of the owner and/or lessee in the event of the owner of the person or firm maintaining the sign has not complied with the terms of the notice within thirty (30) days of the date of the notice.
- (3) Signs shall not be placed within a right of way unless exempted in this chapter. Signs shall not be placed within any street or driveway sight triangle. Signs will be removed without notification to remediate safety concerns.

- (4) The City may confiscate signs installed in violation of this Chapter. Neither the City nor the property owner is responsible for notifying sign owners of confiscation of a sign that is located in violation of this Chapter.

B. Abandoned Signs.

- (1) It shall be the responsibility of the owner of any property upon which an abandoned sign is located to remove such sign within 180 days of the sign becoming abandoned as defined in this section. Removal of an abandoned sign shall include the removal of the entire sign including the sign face, supporting structure, and structural trim.

SECTION 1108.14 ZONING CERTIFICATE, PERMITS AND APPLICATIONS.

- A. It shall be unlawful for any person, firm, or corporation to erect, alter, repair, or relocate any sign within the City without first obtaining a zoning certificate and a sign permit, unless the sign is specifically exempt from such requirements as provided herein.
- B. Applications for zoning certificates and sign permit shall comply with Section 1102 Administration and Procedures and submittal requirements as specified by the Zoning Administrator.
- C. An application for a sign permit may be denied by the City if the application fails to comply with the standards contained herein. The City shall inform the applicant of the reasons for denying the application for sign permit by certified mail.

SECTION 1108.15 NONCONFORMING SIGNS.

- A. Signs legally in existence at the time of the adoption of the Zoning Code which do not conform to the requirements of this Zoning Code, shall be considered nonconforming signs.
- B. All permanent signs and sign structures shall be brought into conformance with the sign regulations when and if the following occurs:
 - (1) The sign is removed, relocated or significantly altered. Significant alterations include changes in the size or dimension of the sign. Changes to the sign copy or the replacement of a sign face on a nonconforming sign shall not be considered a significant alteration.
 - (2) If more than 50% of the sign area is damaged, it shall be repaired to conform to this Zoning Code.
 - (3) An alteration in the structure of a sign support.
 - (4) A change in the mechanical facilities or type of illumination
 - (5) A change in the material of the sign face.
 - (6) The property on which the nonconforming sign is located submits a subdivision or land development application requiring municipal review and approval.
 - (7) The property on which the nonconforming sign is located undergoes a change of land use requiring the issuance of either a use and occupancy permit or a change of use permit.
- C. Prior to the events listed in subsection B above, nonconforming signs may be repainted or repaired up to 50% of the replacement cost of the sign, the sign copy may be changed, and sign faces may be replaced provided that

these actions do not increase the dimensions of the existing sign, and do not in any way increase the extent of the sign's non-conformity.

- D. All nonconforming temporary signs, portable signs and banners must be permanently removed within 90 days of the effective date of the Zoning Code, unless specific approval is granted as provided for herein.

SECTION 1108.16 **SIGNS ON THE PREMISES OF LEGALLY NONCONFORMING USES.**

- A. Signs on the premises of legally nonconforming uses (such as an office in a residential area) may remain until the existing use of the premises is discontinued.
- B. If a sign wears out or is damaged (including rust, faded colors, discoloration, holes, or missing parts or informational items), or is changed for any other reason, the number, size, and area of all signs relating to the premises shall not be increased beyond the characteristics of the sign or signs that existed on that property at the time this Article was adopted.

SECTION 1108.17 **SUBSTITUTION CLAUSE.**

- A. Notwithstanding any provision of this chapter to the contrary, to the extent that this Chapter allows a sign containing commercial copy, it shall allow a non-commercial sign to the same extent. The non-commercial message may occupy the entire sign area or any portion thereof and may substitute for or be combined with the commercial message. The sign message may be changed from commercial to non-commercial, or from one noncommercial message to another, as frequently as desired by the sign's owner, provided that the sign is not prohibited and the sign continues to comply with all requirements of this Chapter.

SECTION 1108.18 **ENFORCEMENT.**

- A. The City is responsible for enforcing the provisions of this Chapter in accordance with Chapter 1102 Administration and Procedures hereof.
- B. All determinations and decisions made pursuant to this Chapter are appealable as provided in Chapter 1102 Administration and Procedures.

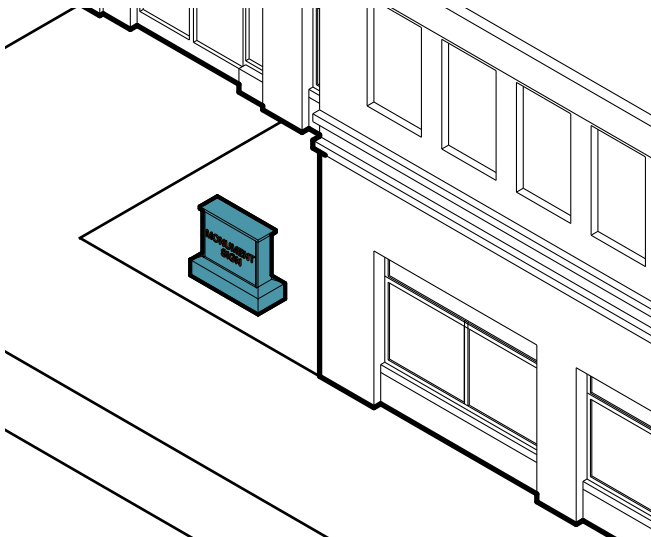
SECTION 1108.19 SIGN TYPOLOGIES



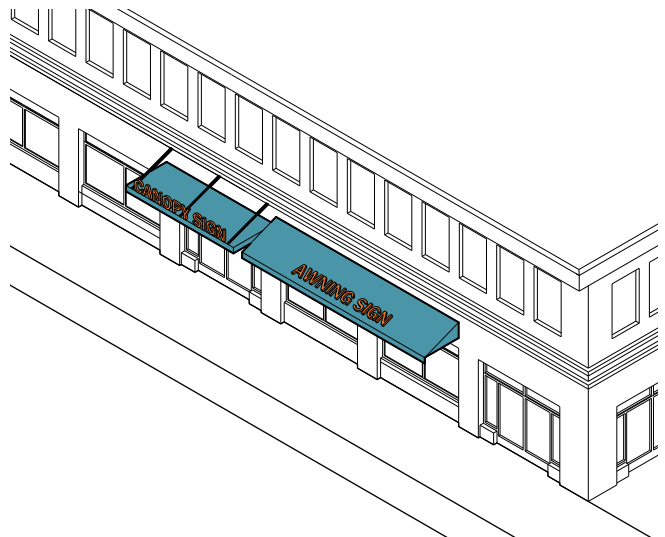
Wall Sign.



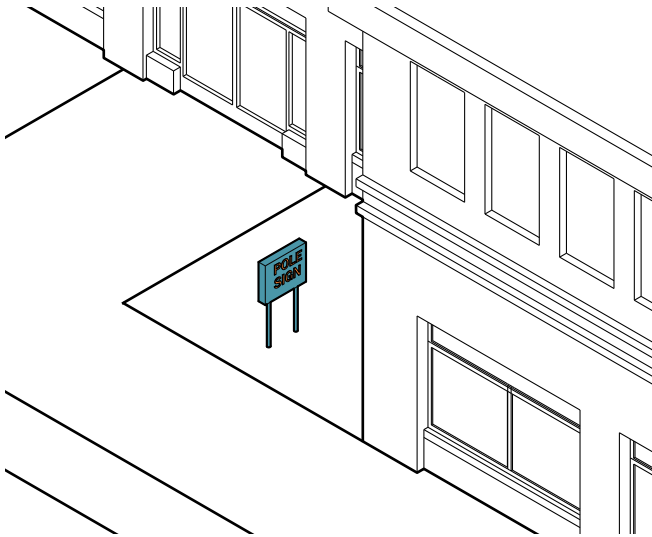
Window Sign.



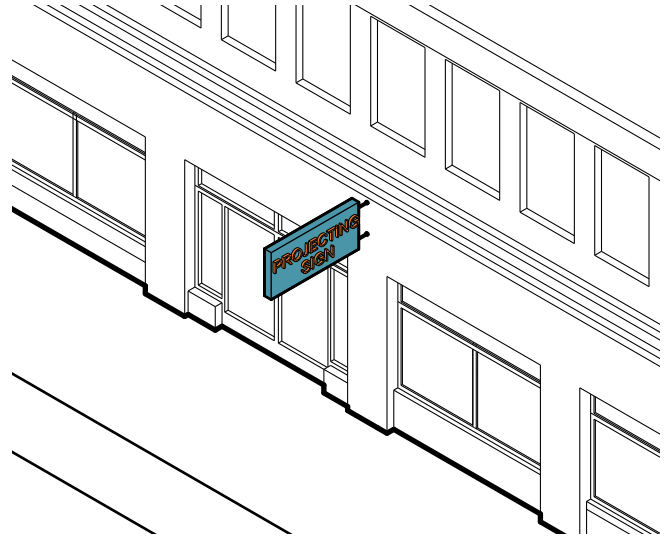
Monument Sign.



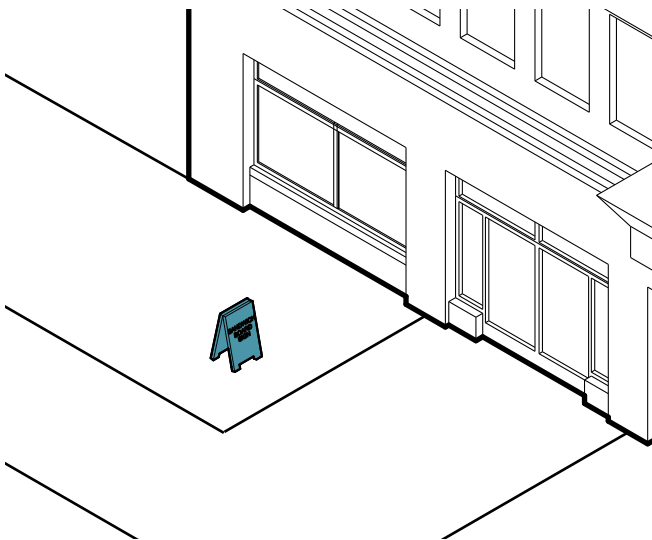
Canopy & Awning Signs.



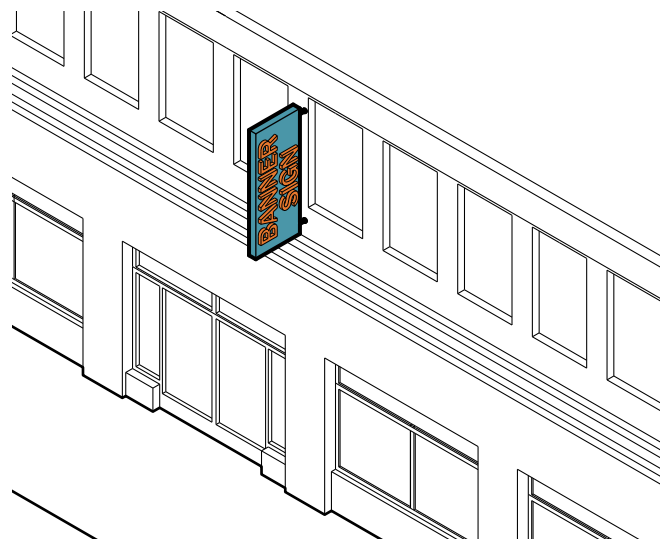
Freestanding Sign.



Projecting Sign.



A-Frame/ Sandwichboard Sign.



Banner Signs.

